

[<Back](#) [Print](#)



THE HANDCUFF HEADLINES

Kress Employment Screening Monthly Newsletter June 2009

Thinking More...About You! 

Getting More

Thinking More

Robbing Peter to Pay Paul

By now, most of us have had to look at our expenses and "cut the fat." But what is "fat," and what is an absolute necessity? I speak to many HR professionals, hiring managers, recruiters and business owners in the marketplace who are reverting back to the failed notion that "doing nothing is doing something." In other words, they are foregoing the small cost of the background checks and drug testing to make a short-term difference in their depleted budgets. As one HR generalist said, "My manager said that we have to cut costs across the board. So, we aren't doing background checks unless the person is an executive." What a shame! Statistics show how dangerous this practice can really be.



- 30% of all business failures are caused by employee theft.
Source: American Management Association and US Chamber of Commerce.
- 14.7% of all applicants admit to theft of merchandise from an employer.
Source: Reid Psychological Systems (Don't Hire a Crook, Dennis DeMay; James R. Flowers, Jr., 1999 Facts on Demand Press, pg. 88).
- 33% of all applicants admit to being tempted to steal from an employer.
Source: Security Magazine, 3/97.

What's More American than Baseball, Apple Pie and the 4th of July?

The Ultimate Buy-Back Program from KRESS, of course. Our goal is simply to help American businesses do what they do best - run their businesses effectively and efficiently.

If you use KRESS to run a background check on any person and have to lay off that person within twelve months of the initial background check, we will credit your account the entire amount of the background check.

[Learn more.](#)

Important Downloads:

[2007 Background Screening Trends Report](#)

[Tips for an Effective Background Screener Evaluation](#)

When you take these statistics into account, you can begin to realize how "bad hires" actually reflect on the person who made the decision to hire. In other words, when applicants don't have the credentials they claim to have, when they have outrageous criminal records, or worse yet, when they steal from an organization, it reflects poorly on the judgment of the person who decided to allow them "through the front door."

Business professionals realize the benefit of due diligence when considering the lease or purchase of a new computer network, a new copier or any type of office equipment. Why wouldn't a prudent professional, especially in these tough times, use at least the same if not more due diligence when "purchasing" the most important and expensive asset in the organization - the employee?

New Desktop Application Facilitates Communication with KRESS

Log-on and wait, click and wait, enter user ID and password and then wait some more, click another button and -- you guessed it -- wait a little longer. Does this sound like your standard experience when attempting to access the Internet? Even with broadband access, more powerful computers, and cleaner websites, the Internet can be cumbersome for busy HR professionals who need quick access to background check information.

KRESS has developed a desktop icon that clients can click, type in a password and ID and immediately review the information for their account. If your business has numerous locations, this application will give you a simple way to scroll through each location, see the pending or completed background checks and add that information seamlessly to your system.

Clients will also be able to request their background checks through this system. This system will offer clients a simple, 1-2-3 process to enter the necessary information and submit their background check requests.

If you are interested or would like more information, please contact KRESS and we'll get you set-up and plugged into the system.

Sincerely,

Jeff Rackler, CEO
KRESS Employment Screening
jrackler@kressinc.com

Learning More

Background Check Updates

[Texas House of Representatives makes the criminal background checks for public school employees private.](#)

[California Senate closes criminal background check loophole to protect children in youth organizations](#)

[New York law allows judges to seal records of drug offenders who one day might apply for bus driver or daycare worker positions](#)

Common Sense Lacking


[Driving under the influence, times two.](#)

[Dress for success, or not.](#)

[Well, his intentions were good.](#)

[Modesty is a virtue, especially for criminals.](#)

What's New at KRESS



Communicate with KRESS Even More Efficiently than Before.

KRESS Employment Screening now offers customers a desktop icon that brings you one step closer to background checks and all your account information. See the article above for even more information. Call us today at 888-636-3693 to get your KRESS desktop icon.

Reading More



HR Professionals and Recruiters Go Mobile to Gain Maximum Exposure

A New iPhone/iPod Touch® app released by Beyond.com, Inc., the world's largest network of niche career communities gives HR professionals and recruiters access into the growing pool of active and passive job seekers who search online communications on the go.

"Beyond.com continues to invest in and expand its technology to deliver the most complete set of tools and resources to HR professionals and job seekers," says Rich Milgram, CEO of Beyond.com, Inc. "With this new app, Beyond.com provides users with access to the latest information to help drive their careers; and employers with the ability to reach these job seekers where they learn, work and live online. With a growing number of savvy mobile users, we recognize the value of creating multiple channels for job seekers and employers to make connecting easier than ever."

Beyond.com, with its relationship with Viigo and its popular applications, already had a reach into job seekers using Blackberry® and Windows Mobile devices.

KRESS Employment Screening is a licensed investigations company (TX-A06712) that provides employers with background checks. Since 1990, they have been providing background checks to employers that believe that quality information leads to a quality workforce. Focusing on good customer service, customized packages and real solutions for the HR community, KRESS is an important part of the HR team for companies nationwide. Visit www.kressinc.com for more information or email comments@kressinc.com.

[Forward email](#)

✉ **SafeUnsubscribe®**

This email was sent to jackler@kressinc.com by jackler@kressinc.com.
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Email Marketing by



KRESS Employment Screening | 320 Westcott Street | Suite 108 | Houston | TX | 77007